



Casinos

IN-HOUSE WORKFLOWS

CASE
STUDY

Our Client

A major gaming facility, based in the USA, operating main stream betting to its clients. With an extensive infrastructure with multiple touch points from different and varied stakeholders.

The Challenge

The challenge was to provide a scalable and intuitive user interface for distributing and controlling content and live video streams to multiple end points. Along with this it needed to allow for ease of delivery for the gaming company, measurable ROI and simplicity of use. As part of this seamless integration from a technical and aesthetic perspective was also essential.

Our Solution

IDS has been designed and deployed to manage the entire in-house workflow, integrating with all key 3rd party systems to deliver high quality switching from the touch of a button. Demands from both the gaming facility and the end user are high and IDS had to deliver a fluid evolution of functionality to meet these demands. To allow for this the following configuration was designed:

- Routing live information from a control surface – end user and technical operator
- Search and view of stored legacy content
- Triggering of defined events such as jackpot wins
- Video wall display and control of content
- CCTV camera integration for technician and bosses
- Messages delivered to each end point for user engagement
- Dynamic digital signage across a facility for deployment of critical information
- Scaled signage for multiple locations and sites

